

KENYA ASSOCIATION OF MUSIC PRODUCERS NEWSLETTER

WELCOME TO THE KAMP NEWSLETTER!

It has been an exciting start to the year, with many new opportunities and initiatives taking shape.

We are thrilled to have elected a new board chairman during the last SGM and to have officially received our CMO license. We have also entered into new partnerships and launched our quarterly royalty distribution program.

This is an exciting time for KAMP and we are delighted to bring you up-to-date with the latest news and developments. We are so glad that you decided to join us and we look forward to providing you with the latest news, updates, and stories. We hope that you enjoy reading our newsletter and that you find it helpful in staying informed about what's happening in our company. Thank you for being part of our community!

Have a good read!

PR & Marketing team

COMPANY NEWS AND HIGHLIGHTS



We are proud to announce that the KAMP has officially been granted its CMO operating license. This is a major milestone in our organization's growth and it allows us to provide a much broader range of services to our members.

The CMO license provides KAMP with the authority to collect and distribute royalties for our members. This allows us to ensure that our members are properly compensated for their intellectual property and receive the royalties they deserve. We are also able to provide copyright protection and legal advice to our members, as well as facilitate access to the necessary resources that are needed to create, market, and distribute music.

In addition to helping our members in the music industry, KAMP is also now able to offer educational opportunities for members. We will be hosting seminars and workshops, as well as providing access to resources and mentors to help our members build successful businesses in the music industry.

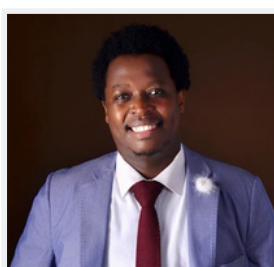
We are proud to have achieved such an important milestone, and we thank you for your continued support. It is because of the hard work and dedication of our members that KAMP was able to obtain this license. We look forward to a bright future and continued success as we move forward.

KAMP RECEIVES ITS LICENSE

NEW BOARD ELECTED



Ms Angela Ndambuki
Chairperson



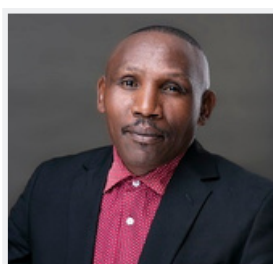
Rev Anthony Musembi
Vice chairperson



Mr Geoffrey Kwatamba



Ms Faith Kithele



Mr Patrick Ndilango



Ms Suzanne Gachukia-
Opembe



Ms Monicah Kibayu

KAMP members recently elected new Board of directors in the recent SGM. The Board consists of Ms Angela Ndambuki, Mr Anthony Musembi, Mr Patrick Ndilango, Ms Suzanne Gachukia-Opembe, Ms Monica Kibayu, Mr Geoffrey Kwatamba and Ms Faith Kithele.

The Board members selected Ms Ndambuki as the Chairperson and Mr Musembi as the Vice-chairperson. The board has also formed several committees, including Licensing committee, Finance and admin committee, Membership and Public Relations committee, and Legal and Risk committee.

The Licensing committee will be responsible for overseeing the Royalty collections and licensing matters. This committee will be responsible for ensuring that all licensing matters are fair and compliant with local and international laws.

The Finance and Admin committee will oversee all financial and administrative matters related to KAMP's operations. This committee will ensure that KAMP's financial resources are managed responsibly and efficiently.

The Membership and Public Relations committee will be responsible for the building relationships with members, recruitment of new on as well as promoting KAMP's activities to the public members, as well as the promotion of KAMP's activities to the wider public.

The Legal and Risk committee will be responsible for providing legal advice on KAMP's operations, as well as managing and mitigating any risks associated with the organization. This committee will ensure that KAMP's operations are compliant with all local and international laws.

Ms Ndambuki and Mr Musembi have outlined their vision for the Association. They believe that the music industry in Kenya needs to become more sustainable and viable, and they are committed to working with the Board members and committees to ensure that this happens. They want to ensure that the music industry in Kenya is fair to both producers and listeners, and that it is a vibrant and thriving industry that benefits all stakeholders.

The Board of directors are excited to get to work and make this vision a reality. They believe that by working together and with the support of the music industry, they can make Kenya's music industry more sustainable and profitable.



To: All KAMP Members

As you know, the Kenya Association of Music Producers (KAMP) is dedicated to protecting and promoting the rights of music producers in Kenya. As part of this mission, we are responsible for the quarterly distribution of royalty monies received from events and roadshows.

In order for us to accurately calculate the royalties due to each producer, we kindly request that you inform us of any events or roadshows you have been invited to perform in. This will help us to ensure that all performers receive their rightful share of the royalty funds.

We understand that it can be difficult to keep track of all the events and roadshows you may be invited to, so we are more than happy to assist you in this regard.

Kindly provide us with a list of songs you performed, the date and the name of the event, as well as the name of the event organizer. Please send this information to **membership@kamp.or.ke**.

We thank you for your continued support and assistance in this matter.

Telephone : +254 710 309695, +254 738 645041



PHOTOS COURTESY

NARROWCASTING PARTNERSHIPS

The Board and Management of The Kenya Association of Music Producers (KAMP) has signed a one year partnership agreement with Durants media, musitech and eventstar to provide narrowcasting services as part of the alternative licensing regime.

Narrowcasting is a type of broadcasting that targets a specific audience or particular geographic area. It involves the transmission of audio and video content to a select audience, as opposed to broadcasting content to a wide audience. In the context of KAMP's partnership, narrowcasting services will be used to license music for use in public service commuter vehicles.

Narrowcasting can be a powerful tool for generating revenue for members of the association. By licensing their music for use in public service vehicles, KAMP and its partners can generate additional income for music producers. This income can be used to cover costs such as administration. Additionally, narrowcasting can help music producers to reach new audiences, as the content will be heard by commuters who may not otherwise be exposed to it.

An example of narrowcasting in public service vehicles is the MusicBus initiative in the UK. MusicBus is a project that provides free music streaming services to bus riders in Manchester. The service is funded through advertising and offers a selection of over 30,000 tracks, which are chosen by the passengers. By providing music for free, MusicBus helps to increase ridership and provides a platform for music producers to reach new audiences.



KAMP's partnerships are an exciting opportunity for music producers in Kenya. It offers a new avenue for generating income and reaching new audiences, while also providing a platform for public service vehicles to feature more local music. This partnership is a positive step forward in the music industry and will help to ensure that music producers in Kenya remain competitive in the digital music landscape.

NEW ROYALTIES DISTRIBUTION CALENDAR



KAMP recently announced the new royalty distribution calendar, which will take effect in March 2023 this is after the members passed the resolution during the 2022 Special General Meeting held in December.

The new system is aimed at ensuring that music producers are fairly compensated for their work. Under the new system, royalties from events and roadshows will be distributed quarterly, rather than annually. This means that music producers and composers will receive a more steady stream of revenue, as well as a more accurate accounting of the money they are owed.

The new system is a welcome change for music producers in Kenya, as it will help ensure that all parties involved in creating music are fairly compensated for their work. Furthermore, the new system will help to streamline the process of receiving royalty payments, while also providing more transparency and better tracking of revenue streams.

The new royalty distribution calendar is part of KAMP's commitment to providing music producers with a fair and equitable system for royalty payments. KAMP recognizes that music producers are the backbone of the music industry, and this new calendar is a testament to their commitment to providing producers with a living wage.

The new royalty distribution calendar will provide music producers with a better understanding of when they can expect to receive royalties for the music that they have created. In addition, it will provide them with a more detailed view of the total amount of royalties they have earned each month. This will help producers to better manage and plan their finances.

No.	Type of Royalty	Type of Distribution	Time of Distribution
1.	Communication to the public (Not falling under the one license regime / Alternative licensing regime)	Hybrid	April.
2.	Broadcasting	Scientific	October.
3.	Communication to the public (one license regime / alternative licensing regime)	Hybrid	Quarterly.
4.	Concert/ Events	Scientific	Quarterly.
5.	Mechanical Rights	Scientific	Quarterly.
6.	International	Scientific	Quarterly.
7.	Synchronizing / Master Use	Scientific	Case by case basis where there is specific authorization.
8.	Private Copying remuneration (Blank Media Levy)	Hybrid	Quarterly.



The Recording Industry of Kenya (RIKE) is the official trade association representing the recorded music industry in Kenya. Registered in 2022 as a not-for-profit organization under Kenyan law, RIKE aims to protect the collective interests of producers of sound recordings in the country, both incorporated organizations and self-released artists.

Recognizing producers of sound recordings as the primary investors in music, RIKE's objectives includes ensuring the protection of their significant investments, financial and other, through the preservation of their rights, engaging in policy matters, and establishing best practices in the recording industry.

RIKE is not a Collective Management Organization (CMO); its purpose is to serve the interests of owners of sound recordings, including KAMP members, through lobbying for a safe policy and legislative environment for recorded music industry and through working with stakeholders to ensure the collective management of sound recordings aligns with standard practice including the establishment of a culture of corporate governance.

RIKE is currently working to become the official organization responsible for issuing International Standard Recording Codes (ISRC) in Kenya. ISRC is the worldwide standard identifying code used to identify sound recordings and music video recordings so that each recording is recognized uniquely and unambiguously.

This unique code enables more efficient and accurate identification of the recordings in their daily usage either by those who license or acquire the recording as well as by various organizations such as Collective Management Organizations (CMOs), Broadcasting Organizations, contributors to the recording, users, and licensees of it and more.

RIKE Chairman and Executive Producer of Decimal Records Eric Musyoka, says he is optimistic about the future of the Kenyan recording industry following the registration and establishment of RIKE. "The industry continues to evolve. Through our organization, we aim to provide a forum for members to learn, grow, and discuss matters concerning the best practice for the recording industry, thereby making it more beneficial and profitable to them. In addition to initiatives such as master classes and roundtable sessions with policymakers, we will also provide networking opportunities with major and independent producers".

Along with issuing ISRC to its members, RIKE is also working towards setting up proper criteria to establish music chart certification for members in partnership with the top Digital Service Providers (DSPs) in the country. "We are looking forward to working in collaboration with DSPs to put in place systems and structures for producers to be acknowledged and rewarded for reaching specific sales thresholds in their music," says Angie Mwandanda, RIKE'S National Coordinator.

RIKE's board comprises individuals with a wealth of knowledge gained through extensive experience and success in their music recording careers. Spanning over different eras, the board members include Eric Musyoka of Decimal Records, also the Chair of the organization, Bien-Aime Alusa, member of Sauti Sol and co-founder of Sol Generation Records; Suzanne Gachukia-Opembe of SubSahara Limited; John Andrews, Universal Records Kenya; Laverne Thomas, Warner Music Group; John Katana Harrison of Them Mushrooms and Kalakata Music; Japheth Kasanga of Kassanga Music Centre; and Representatives of Sony Music Entertainment.

Record labels or independent producers that own the exclusive rights to their sound recordings may join RIKE through payment of an initial registration fee of KES 3,000 that provides an all-access pass to a collection of benefits.

After this period, members will be charged an annual fee of KES 1,200 (KES 100 for every month of the year).

About RIKE

The Recording Industry of Kenya (RIKE) is a not-for-profit organization that strives to protect the collective interests of producers in Kenya. For more information, please go to www.rike.or.ke

By

**Angie Mwandanda
National Coordinator, RIKE.**

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